

## RECRUITING OUR MEMBERS' CHILDREN FOR OUR SCHOOLS

Obviously, the topic before us is an important one, otherwise it would not merit the consideration of being placed on the agenda of a seminar such as this one. Yet, as I sought to prepare for this topic, I wrote to the libraries of our three Synodical colleges, our Board for Parish Education, as well as the Board for Parish Education --- Missouri Synod, asking for suggestions for resource material for the topic, and I can assure you that I was not overwhelmed with an abundance of materials. Furthermore, as I thought back over my past years of teaching experience, I could not remember having heard a conference, seminar, or workshop presentation on this topic or one even remotely similar to it before, nor could I call to memory something from my formal education that might help me. Nevertheless, I am sure that you would agree with me as fellow administrators and school visitors that this topic is one that we should be vitally interested in. In fulfilling this assignment, I do not profess to be any kind of authority on the topic. I have simply attempted to collect some thoughts and ideas on the topic from my own experience and from that of a few friends and colleagues. As such, some of these ideas may not prove practical for your situation, and certainly I am not implying that this short dissertation is exhaustive of the topic. Rather, it would be my hope that this short treatment of this topic, together with the ensuing discussion and your own suggestions and ideas, would help to motivate each of us to greater efforts in planning for and carrying out a practical program for RECRUITING OUR MEMBERS' CHILDREN FOR OUR SCHOOLS.

### I. What is meant by recruiting?

The Random House Dictionary of the English Language gives these selected definitions of recruit: to raise by enlistment; to strengthen or supply with new men; to furnish or replenish with a fresh supply. Understanding that most dictionary definitions of recruitment deal with military enlistment, we might modify these definitions slightly to fit our situation so that we would understand recruiting to mean to raise by enrollment or to strengthen or supply with new pupils. We might expand upon this definition by saying that for our purposes recruitment means every formal and informal attempt to enroll member children in our Christian Day Schools. And let's be perfectly honest, in order to be successful in enrolling children in our schools one does not usually recruit the child, but the parent. If the parent does not see the need for Christian education, then usually the child will not be enrolled in your school. So formal recruitment efforts must generally be planned with the parent in mind. Let's go a step farther and say that even some not-so-formal contacts may sometimes open the door to later formal recruitment efforts. I'm thinking of rubbing elbows with some of these parents in other congregational functions, whatever they might be -- Ladies' Aid, Men's Club, Choir, Congregational meetings, stewardship efforts, work bees, etc. Let's also add right here that recruitment is not a one-time effort or contact, but must be the continuing effort of many people.

WISCONSIN LUTHERAN SEMINARY

*Library*

6633 W. WARTSBERG CIRCLE  
MEQUON, WISCONSIN 53092

## II. Why is recruitment necessary?

I've heard it said that recruitment should not be necessary. The love for our Savior should be enough to encourage all parents to have their children enrolled in a Christian Day School. Perhaps we might even be inclined to feel that congregations should include as a condition of membership a clause which states that all children of members must attend the congregation's Christian Day School. We must face reality, however, for we know that 100 per cent attendance of all member children is rare. Because the Word of God is such an important part of our spiritual life, Christian education is vital for every believer. But how extremely vital for every child! I should not have to quote Scripture passages here to prove this fact to you. God places this prime responsibility for this Christian training upon the parents themselves, but the church, the community of believers, is to be the handmaid to assist the parents. Very few of your parents will argue these facts, and usually even those parents who do not send their children to the Christian Day School will accept the assistance of the church in this child training by sending their children to Sunday School, Vacation Bible School, and Confirmation Instruction classes. Someone has taken the time to compute the fact that if a child were to faithfully attend all sessions of these Christian training agencies, this would amount to about 1,036 hours of formal Christian training before Confirmation. That sounds like a lot, doesn't it? But spread that over 14 years and the figure is considerably smaller. Compare that with the fact that almost every school devotes at least  $2\frac{1}{2}$  hours per week to arithmetic, and compute that over a period of 14 years! Is the knowledge of the way to heaven less important? This is the question we must bring to our parents, and this is the reason (greatly condensed) that we as representatives for the most complete and intensive Christian education agency of the church must recruit pupils of our congregations for our schools.

## III. Who should do the recruiting?

While it is the commission of all Christians to "teach all nations, baptizing them in the name of the Father and of the Son, and of the Holy Ghost," and while I believe that many members of one's congregation definitely play a part in the recruitment program, the burden of this responsibility lies with the leaders of the congregation and particularly with those especially entrusted with the promotion, development, and supervision of programs of Christian education within a congregation. The pastor, as the spiritual leader of the entire congregation, must be involved in recruitment of pupils for the school. It is he that is able to influence the attitude for the congregation's acceptance of Christian education on the whole through his sermons, his newsletters, his bulletin inserts, his comments at congregation and Board of Education meetings, etc. It is also the pastor who generally makes the first contact with parents applying for membership in the congregation and his personal encouragement for a commitment to enrollment of school age

children in the Christian School can very well decide the entire matter already at this point. Obviously, the principal, and also to a lesser degree, faculty members should be able to make periodic follow-up calls to members who have steadfastly resisted previous recruitment attempts. And let's not forget our lay-people in these recruitment efforts. Board of Education members and other consecrated parents may be used in recruitment efforts. They may accompany the pastor, the principal, or faculty members on certain recruitment calls, or they may be trusted to make selected calls by themselves. Some Board member or sincere husband and wife may even be able to provide a more positive influence upon some fellow members than you are able to. Even the pupils of our schools can have a positive influence upon the children of other families in the congregation through their personal contacts to say nothing of the influence our school pupils' attitude and behavior may have upon those who are as yet skeptical. We should not overlook saying that whatever your recruitment effort, some organized outline or plan should certainly be agreed upon by pastor and principal, and it may not hurt to involve your Board of Education in a discussion of recruitment procedures.

#### IV. When should recruitment take place?

Recruitment is an on-going activity, which cannot really be restricted to one certain period of time, but most of us probably tend to concentrate recruitment activities at certain times during the year. Probably for most of us this begins with Kindergarten round-up in the early spring and continues to a greater or lesser degree through the summer months till the opening of school in the fall.

It is advisable to plan your recruitment among all parents of children of Kindergarten age before the public school or schools in your area have completed their Kindergarten registration. This takes away the one excuse of parents saying that their child is already enrolled in another Kindergarten.

For the new family joining the congregation, recruitment should be started when the first contact is made by the pastor. If enrollment is not completed with this initial contact, pastor and principal should discuss the advisability of a follow-up call, and who should make it.

For those parents who have steadfastly resisted previous recruitment attempts, some form of follow-up contact should be made in spring or in early summer. Such persistence in re-contacting these parents should be motivated only by the sincere desire to show love and concern for the child's spiritual development by means of a thorough Christian education.

#### V. Some suggestions for recruitment

A. God's Word should be an integral part of every recruitment effort.

Perhaps the formal Christian education sermon from the pulpit and the personal home visitation are the two types of recruitment that lend them-

1

selves most to the actual quotation of passages from Scripture, but every form of recruitment should have its foundation in God's Word. Printed matter used in recruitment should be doctrinally sound and firmly based on Scripture. Scripture references are widely used in recruitment and are often found in printed literature. Quoting these verse by verse would be time-consuming here, but I have listed some for your convenience should you care to incorporate some of them into your own recruitment program in one way or another.

Reading an appropriate portion of Scripture and combining it with prayer before beginning (and perhaps even during, if the situation warrants) and after any recruitment venture serves to bolster one's faith and confidence so that one is able to realize that the results of one's weak human efforts are left entirely to God's direction.

In short, use God's Word wherever possible in your recruitment efforts, for we have His wonderful promise that His Word shall not return unto us void.

#### B. Some types of recruitment

We'd probably all agree that usually the most effective type of recruitment effort is the home visit. Before making a home visit, it is usually advisable to phone and make an appointment that will be mutually agreeable. Before making the visit prepare yourself by reading a portion of Scripture and praying for God's guidance. During the visit treat those you visit respectfully as fellow Christians. Present a convincing story, be well informed, be positive. Ask questions which help to carry out the purpose of your visit. Don't dominate the conversation. Be ready to listen. Emphasize the ways in which the Christian home and teaching agencies of the church can carry out the Savior's call to "teach them diligently." Emphasize the need for formal Christian education for their child. Supply the home with carefully selected booklets or brochures. Motivate them to read these materials by pointing out interesting, relevant parts. Attempt to enroll the child before leaving the home. If not successful, leave an enrollment blank for each child and promise to inquire after it after a suitable interval. After leaving the home, pray for the Lord's blessing upon your endeavors. Record the date of the visit and pertinent comments on some form of record which can be filed in the office.

Another type of recruitment effort is the Christian Education Sunday. If such an effort is to be successful, planning for such an event must begin months in advance. Bulletin inserts, references in pastor's letters to the congregation, special letters of invitation to families with children, and newspaper articles are some of the methods that should be utilized to build interest and emphasize the importance of everyone's attendance on the selected date. Faculty,

Board of Education members, and parent groups should plan appropriate bulletin board and hallway displays, arrange for a suitable program of events, prepare to be present to mingle with guests and visitors, and be ready to enroll pupils who are so inclined at this point. The high point of such a day should be the worship service itself with the Christian education sermon being the focal point. Children's singing groups and the church choirs should participate in this service so that its special significance is clearly shown. Follow-up calls should be made to any families when any degree of interest is shown soon after the actual Christian Education Sunday. Probably the best time for such an effort is early spring so that it can also be incorporated with your annual Kindergarten round-up. An expanded version of this effort would be a Christian Education Week.

\*Consider the following suggestions for a Christian Education Week planned for the spring.

1. Sunday - Invite a choir from Wisconsin Lutheran High School, Wisconsin Lutheran Seminary, or Northwestern College. Collect envelopes which had been distributed for the student fund. Invite the congregation to the week's activities. Encourage families to enroll their children.
2. Monday - Distribute forms to all day school families so that they can register for the fall.

Meet with three to five families who are completely sold on Christian education and can articulate this fact with enthusiasm. Ask each of them to visit four families in the congregation who do not send their children to the day school. You might provide them with a flip chart similar to the one suggested in this presentation. Keep a record of all the families visited. A suggested record form is included with this report.

3. Tuesday - Have the upper grade children distribute circulars to the homes in the neighborhood. Invite them to come to the school on Thursday evening to see the school and talk with the teachers. Let them know that you are interested in meeting the people in the neighborhood even if they don't have children or do not plan to send children to the school. A suggestion for a flier is included with this presentation. Pastors and teachers should take a walk through the neighborhood and personally invite the children they see to come to the Thursday evening event.
4. Wednesday - Have a kindergarten Round-up. All children who will be entering kindergarten in the fall should be invited to come to school with their mothers. They can visit the kindergarten room, play with the toys, meet the teacher, and have some refreshments. Mother can be given a copy of the new school handbook. The kindergarten teacher can give suggestions to the parents as to how they might help their child prepare for kindergarten. (zip coat, tie shoes, be read to every day)

5. Thursday -- Have an art show, a science fair, or a play night. Send a special invitation to grandma and grandpa and all the relatives. Invite the congregational members. Invite the children in the neighborhood.
6. Friday -- Collect the pre-registration forms which were distributed on Monday.

\* (Reprinted by permission from Trends, Dr. G. Greenfield)

Every school should have some form of Kindergarten Round-up, preferably in spring before the area public schools have theirs. All children who will be entering kindergarten in the fall should be invited to come to school on a specified day with their mothers and/or fathers. One way of inviting these prospects is by sending a letter to all homes of prospects, following with a telephone call seeking a commitment to be present or attempting to make an appointment for a home visit if no commitment to attend can be obtained. On the day of the Round-up, Pastor or Principal might welcome all in attendance, the teacher may acquaint the guests with the daily schedule followed by demonstrating actual classes, a tour of the entire school might be arranged with perhaps a question and answer period following, refreshments may be served, and enrollment forms might be completed. Plans should be made to make follow-up calls to all who were present but did not enroll their child on the Round-up day.

Other recruitment efforts might include bulletin inserts, reminders in the Pastor's newsletter, surveys, mailings to prospects (letter and tracts), and telephone conversations with parents. These latter are probably best suited for use in cases where previous enrollment attempts have been made for they serve to show continued interest and also raise the subject within the family circle for discussion again. Probably most of our congregations have some sort of Cradle Roll Program. Such a program might have as one of its purposes the education of parents with newly born children so that they are receptive to the idea of Christian education for their child when he is of school age. This might be accomplished through periodic mailings during the pre-school years and perhaps even some sort of home visit at a predetermined age of the child.

- C. Some suggestions for materials that may be helpful in carrying on effective recruitment

Essential to any effective recruitment system must be some form of congregational child accounting system. An open line of communication should be kept between Pastor and Principal so that an up-to-date record of transfers is maintained. If a church or school secretary is employed, keeping this information current should be one of her responsibilities. Forms for this purpose can vary so long as essential information is available. The forms should contain the name, address, and telephone number of the family, the names and ages of the children, and

should allow space to record data accumulated on visits. Even a 3x5" card file on this information can also prove adequate if kept current.

An ample supply of Christian education brochures, tracts, and your school handbook should always be kept on hand. These are always useful to be able to leave in a home when making a home visit, to include in mailings, and to have available in your church's tract rack or some prominent place near the main entrance to your school. Consider producing your own distinctive brochure for your school. With it you will be able to emphasize the features and programs unique to your school.

A flip chart which you have produced might also be helpful in making a recruitment presentation more interesting.

Another method of gaining interest in recruitment is to produce your own slide presentation. Such a presentation can be used in home visits, group meetings, and for a Christian Education Sunday presentation. Such a production need not be highly polished and might even be prepared by the older students of your school. Such a presentation should be used together with other recruitment materials.

Though the topic assigned limits the discussion of recruitment to members, I believe that recruitment of non-members could also be an important area of mission work for us to pursue. To what extent such recruitment is advisable could be the topic for another complete discussion. Surely, before such a program is launched, a formal enrollment policy should be established for your school.

As I conclude this presentation, it is my hope that each of you will freely volunteer ideas that have proved successful in your recruitment efforts and will share them with us. And as you return to your several callings, it would be my prayer that each of you might take time to carefully formulate your very own recruitment plan and then judiciously supervise its execution.

Richard C. Scharf  
August 1, 1975  
District Principal-Visitor Seminar  
Southeastern Wisconsin District  
WLHS, Milwaukee, Wisconsin

## SAMPLE SCRIPTURE REFERENCES

- Deuteronomy 6:6-7 - "And these words, which I command thee this day, shall be in thine heart: And thou shalt teach them diligently unto thy children, and shalt talk of them when thou sittest in thine house, and when thou walkest by the way, and when thou liest down, and when thou risest up."
- Joshua 24:15 - "And if it seem evil unto you to serve the Lord, choose you this day whom ye will serve; whether the gods which your fathers served that were on the other side of the flood, or the gods of the Amorites, in whose land ye dwell: but as for me and my house, we will serve the Lord."
- Job 28:12&28 - "But where shall wisdom be found? And where is the place of understanding? And unto man he said, Behold, the fear of the Lord, that is wisdom; and to depart from evil is understanding."
- Proverbs 22:6 - "Train up a child in the way he should go: and when he is old, he will not depart from it."
- Isaiah 54:13 - "And all thy children shall be taught of the Lord; and great shall be the peace of thy children."
- Matthew 16:26 - "For what is a man profited, if he shall gain the whole world, and lose his own soul? Or what shall a man give in exchange for his soul?"
- Matthew 28:18-20 - "And Jesus came and spake unto them, saying, All power is given unto me in heaven and in earth. Go ye therefore, and teach all nations, baptizing them in the name of the Father, and of the Son, and of the Holy Ghost: Teaching them to observe all things whatsoever I have commanded you: and, lo, I am with you always, even unto the end of the world."
- Mark 10:14 - "But when Jesus saw it, he was much displeased, and said unto them, Suffer the little children to come unto me, and forbid them not: for of such is the kingdom of God."
- John 3:16 - "For God so loved the world, that he gave his only begotten son, that whosoever believeth in him should not perish, but have everlasting life."
- John 17:3 - "And this is life eternal, that they might know thee the only true God, and Jesus Christ, whom thou hast sent."
- John 21:15 - "So when they had dined, Jesus saith to Simon Peter, Simon, son of Jonas, lovest thou me more than these? He saith unto him, Yea, Lord; thou knowest that I love thee. He saith unto him, Feed my lambs."
- Ephesians 6:4 - "And, ye fathers, provoke not your children to wrath: but bring them up in the nurture and admonition of the Lord."
- 2 Timothy 3:15&17 - "And that from a child thou hast known the holy scriptures, which are able to make thee wise unto salvation through faith which is in Christ Jesus. That the man of God may be perfect, thoroughly furnished unto all good works."
- 2 Timothy 4:8 - "Henceforth there is laid up for me a crown of righteousness, which the Lord, the righteous judge, shall give me at that day: and not to me only, but unto all them also that love his appearing."
- 2 Peter 3:18 - "But grow in grace, and in the knowledge of our Lord and Savior Jesus Christ. To him be glory both now and forever. Amen."



ST. JOHN'S EV. LUTHERAN SCHOOL, 4001 South 68th Street, Milwaukee, Wisconsin 53220

The School Enrollment Policy of St. John's is:

1. That preference be given to children of our own congregation.
  - a. Enrollment of member children shall be immediate upon application for enrollment through the principal. Such applications shall be accepted at the next regular Bd. of Education meeting.
  - b. While no tuition is asked of members, it is expected that they support the work of this Christian education agency through their weekly contributions to St. John's Church.
2. That preference be given, secondly, to children of sister congregations without a Christian Day School and, in exceptional cases, to members of other Lutheran bodies.
3. That preference be given, thirdly, to children of non-Lutherans.
4. That preference be given, fourthly, to children of Lutherans who have a Christian Day School in their home congregation and still approach us to enroll their children in our school. All such applications shall first be cleared through the home pastor and principal.
5. All applications for enrollment of children mentioned in points 2, 3, and 4 above shall be subject to the following stipulations prior to the enrollment of children:
  - a. The first determining factor shall be the availability of classroom space in the grade or grades involved (not to exceed 35 in the classroom).
  - b. The second determining factor shall be that the total of non-Wisconsin Synod children shall not exceed 15% of the total enrollment.
  - c. If classroom space permits possible acceptance of the child, the pastor and/or principal shall screen the family by means of a home visit or office interview.
  - d. The child(ren) to be enrolled shall be in good health, shall not be a discipline problem, and should have sufficient learning capabilities. The principal may contact the school from which the child is transferring to obtain some of this information.
  - e. All enrollment applications from non-members are to be discussed by the pastor and principal. Their recommendations are then considered by the Bd. of Education of St. John's for action.
6. Once a non-member child(ren) is enrolled in the school, the following regulations and requirements shall apply:
  - a. Since parents are the guiding influence in the lives of their children, they should understand that they will be approached to enroll in our adult membership class, so that they will know exactly what their children will be taught in our school. Members of sister congregations are excluded from this requirement.
  - b. Non-member parents and children are expected to adhere to all standards of the Word of God as they apply in our school situation. They are further expected to observe all rules and regulations of our school (includes participation in extra-curricular activities of the school and enrollment in pastor's confirmation instruction class in eighth grade).

- c. We expect full cooperation of parents with the school.
- d. Tuition shall be collected from non-member parents, payable in advance on the first day of each semester according to the following schedule:

One child	\$150	per semester (\$300 annually)
Two children	\$225	" (\$450 " )
Three children	\$300	" (\$600 " )
Four or more children	\$375	" (\$750 " )
Kindergartener	\$75	" (\$150 " )
One child & Kindergartener	\$187.50	" (\$375 " )
Two children & Kindergartener	\$262.50	" (\$525 " )
Three or more children & Kindergartener	\$337.50	" (\$675 " )

(Mid-term transfers to St. John's will be charged on a pro-rated basis.)

- e. Tuition of students may be negotiated if approached by a governing body of a sister congregation.
7. Should non-member parents fail to comply with any or all of the regulations in point 6 above, this shall be considered sufficient reason for immediate exclusion of their child(ren) from our school. (Amounts of tuition may be refunded on a pro-rated basis.)

adopted 5/9/73

ST. JOHN'S BOARD OF EDUCATION

WISCONSIN LUTHERAN SEMINARY  
 6633 W. WERTBURG CIRCLE  
 MEQUON, WISCONSIN 53092

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ ZIP CODE \_\_\_\_\_

TELEPHONE \_\_\_\_\_

.....

CHILDREN:

Names

Ages

Grades

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

.....

Date Visited \_\_\_\_\_

Comments: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Date Visited \_\_\_\_\_

Comments: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Date Visited \_\_\_\_\_

Comments: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

In the interest of improving our program of Christian education within our congregation, St. John's Board of Education is conducting this survey. Please answer all questions as completely as you are able to. A member of St. John's Board of Education will stop by your house to pick up this survey after

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_  
CITY ZIP

TELEPHONE NUMBER \_\_\_\_\_

NAMES OF SCHOOL-AGE CHILDREN:

GRADE IN SCHOOL ('74-'75):

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

1. Do you believe that the Christian education of your children is important?
  
2. Are your children now attending St. John's Sunday School?
  
3. a. Have any of your children ever attended a Christian Day School?  
b. Have any of your children ever attended St. John's Day School?
  
4. Please state the reason why your children are not attending St. John's School (as completely as you can - include any objections to St. John's School if you have any).
  
5. When would be a convenient time for a member of St. John's Board of Education to discuss the matter of your child's Christian education further with you?

\_\_\_\_\_  
(signature)

*St. John's Ev. Lutheran School*

4001 SOUTH 68TH STREET  
MILWAUKEE, WISCONSIN 53220

RICHARD C. SCHARF, PRINCIPAL

541-5951

March 17, 1975

Dear fellow parents,

"...Bring your children up in the nurture and admonition of the Lord." All parents of prospective kindergarteners should seriously consider this command of our Lord in planning their child's educational future. You as a parent have an important decision to make. Where and how will your child begin his classroom training?

Perhaps you are not completely familiar with the Lord's work that is being done thru St. John's School. Our faculty and we laymen of the Board of Education want to help you and your child learn more about this work in your school. In the near future you will receive a personal invitation to attend a kindergarten Orientation Day program. This program will be aimed at giving you a clearer picture as to just what work is being done. We ask you to reserve the morning of April 17 for this purpose (8:30-11:30 a.m.).

We encourage you to accept the invitation and to participate in this program. Even if your older children are enrolled at St. John's School, your prospective kindergartener will benefit from the orientation activities. Speaking as parents who have children attending St. John's School, we are prayerfully thankful for the Christ-centered education our children receive. It is also our prayer that you, too, will realize the need and importance of a Christ-centered education for your child.

Your decisions during the next few weeks will have a direct affect on your child's future in many ways. Will your child receive a Christ-centered education? God help you in making this decision!

In the interest of Christian education,

ST. JOHN'S BOARD OF EDUCATION:

James Doerr  
Dr. Harry Grossert  
Robert Hilgendorf  
Allen Knepel  
Richard Miller  
Robert Schwenke

ST. JOHN'S EV. LUTHERAN SCHOOL  
4001 South 68th Street  
Milwaukee, Wisconsin 53220

Richard C. Scharf, Principal

541-5881

April 1, 1975

Dear members of St. John's:

As we were making plans for "Christian Education Sunday," we came across your child's name as a member child who does not attend St. John's School. We know, as you do, that in the past a representative of St. John's has visited your home in the interest of enrolling your child at St. John's School. At that time you thought it best not to do this.

We are hopeful that you might consider enrolling your child in our program of daily Christ-centered training next year. We have not forgotten that this is your decision to make, not ours. We do, however, want to offer all the help we can so that the decision you make with regard to your child's training will be a God-pleasing one. For that reason, St. John's Congregation is especially setting aside Sunday, April 13th, as "Christian Education Sunday." We would especially invite you to attend either of the worship services at 8:45 or 10:30 A.M., when Christian Day School education will be the main theme and also invite you to browse through the school building after the service, talk with others interested in Christian education, and be served some light refreshments.

We would urge you to come and investigate thoroughly the aims and methods of St. John's School on this special Sunday and then decide whether you couldn't better heed God's command to "bring up your children in the nurture and admonition of the Lord" by enrolling them in St. John's School.

We pray that God may guide you in making this decision and that He might bless you in the training of His blood-bought lambs!

Your elected servants in Christ,

ST. JOHN'S BOARD OF EDUCATION

James Doerr  
Dr. Harry Grossert  
Robert Hilgendorf  
Allen Kuepel  
Richard Miller  
Robert Schwenke

*St. John's Ev. Lutheran School*

4011 NORTH 65TH STREET  
MILWAUKEE, WISCONSIN 53220

RICHARD C. SCHARF, PRINCIPAL

844-5117

June 1, 1971

Dear

As we were planning for our school enrollment for the new school year, we came across your child's name. We know, as you do, that in the past a representative of St. John's has visited your home in the interest of enrolling your child at St. John's School. At that time you thought it best not to do this.

We are still hopeful that you might consider enrolling him in our program of daily Christ-centered training. We have not forgotten that this is your decision to make, not ours. We do, however, want to offer all the help we can, so that the decision you make with regard to your child's training will be a God-pleasing one.

We would urge you to take just a few moments of your time to reflect upon the thoughts expressed in the enclosed pamphlet.

If you would like to investigate this matter further, or if you would like to discuss the aims and methods of St. John's School, we would be happy to hear from you. One of us would be most happy to make an appointment to stop off at your home and discuss this very important matter further.

May God bless you in the training of His blood-bought lambs!

Very sincerely yours,

ST. JOHN'S EV. LUTHERAN SCHOOL

Richard C. Scharf, Principal

or  
enclosures